

BRAND IDENTITY | 40 OVER 40 GALA

Branding - Gala Event Logo Design, Program Book / Photography Showcase

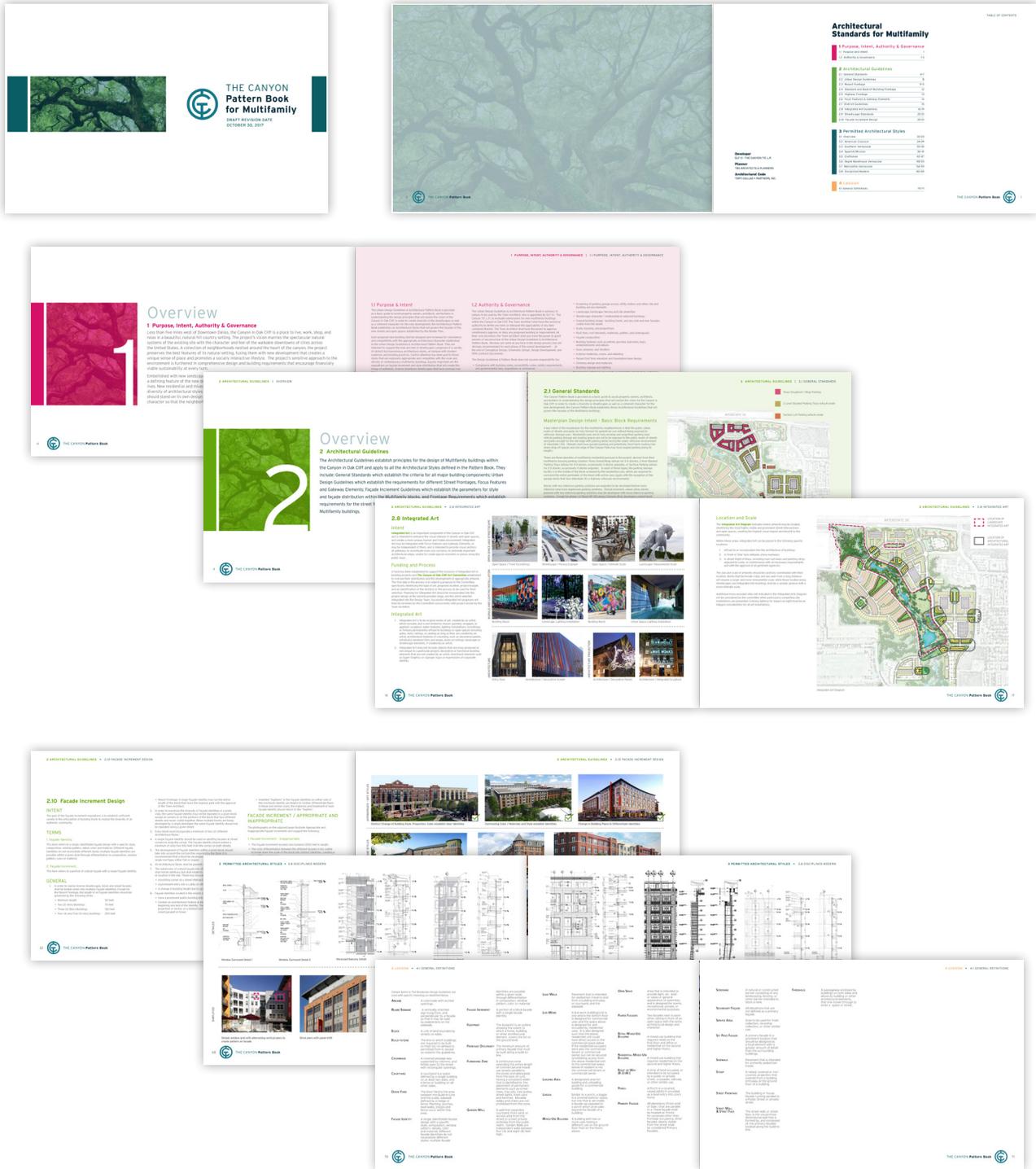
Coordinate with Photographer, Design and Layout, and Prepare Files for Production

Selected spreads



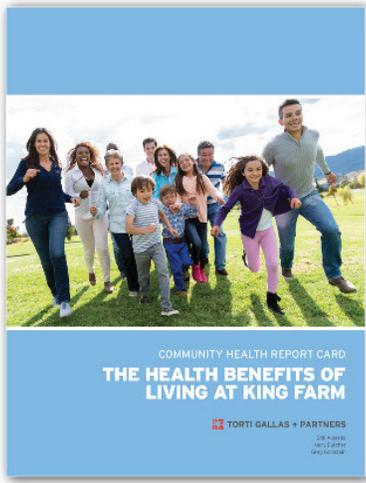
BOOK DESIGN | CANYON PATTERN BOOK

Client Material - Coordinate with Content Writers, Design, and Oversee Production and Delivery
Selected Pages



BOOK DESIGN | HEALTHY COMMUNITIES BOOK

Marketing Material - Brochure - Coordinate with Content Writers, Design and Layout, and Ran Production and Delivery
 Selected Pages



KING FARM Social Cohesion and Mental Health

ALL of the benefits of living in a community with strong social cohesion and mental health are realized when residents feel a sense of belonging and connection to their neighbors. At King Farm, residents enjoy a variety of social and recreational activities that foster a sense of community and well-being.

Residents benefit from a sense of belonging and connection to their neighbors, which is essential for mental health and overall well-being. King Farm offers a variety of social and recreational activities that foster a sense of community and well-being.



KING FARM Environmental Health

Healthy air quality and clean water are essential for a high quality of life. At King Farm, residents enjoy a variety of environmental amenities that promote a healthy and sustainable lifestyle.

Residents enjoy a variety of environmental amenities that promote a healthy and sustainable lifestyle. King Farm offers a variety of environmental amenities that promote a healthy and sustainable lifestyle.



KING FARM Food and Nutrition

Healthy food and nutrition are essential for a high quality of life. At King Farm, residents enjoy a variety of food and nutrition amenities that promote a healthy and sustainable lifestyle.

Residents enjoy a variety of food and nutrition amenities that promote a healthy and sustainable lifestyle. King Farm offers a variety of food and nutrition amenities that promote a healthy and sustainable lifestyle.



KING FARM Active Living

Active living is essential for a high quality of life. At King Farm, residents enjoy a variety of active living amenities that promote a healthy and sustainable lifestyle.

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Consider it suggested that a resident or family in a new community should expect to live in a community with a high quality of life. At King Farm, residents enjoy a variety of amenities that promote a healthy and sustainable lifestyle.

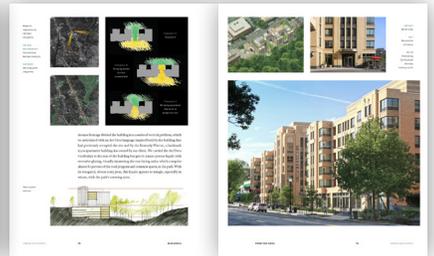
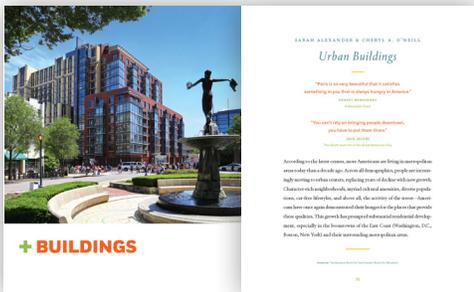
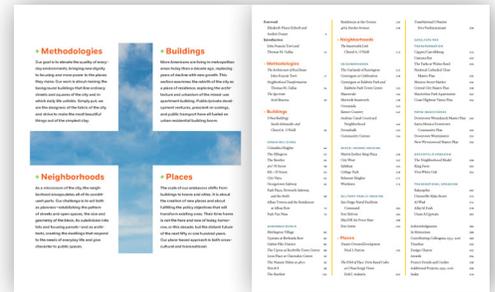
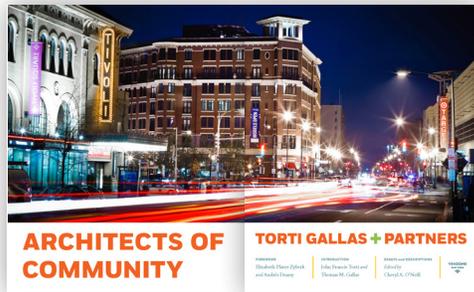
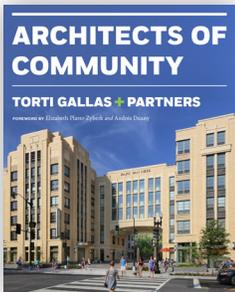
<p>7.2% HYPERTENSION</p> <p>The number of residents with hypertension is 7.2%.</p>	<p>29% HOSPITAL VISITS</p> <p>The number of hospital visits is 29%.</p>	<p>14% TRAFFIC RELATED INCIDENTS</p> <p>The number of traffic related incidents is 14%.</p>
<p>3% TYPE 2 DIABETES</p> <p>The number of residents with type 2 diabetes is 3%.</p>	<p>30% HOSPITAL ATTENDANCE</p> <p>The number of hospital attendances is 30%.</p>	
<p>8.2% OBESITY</p> <p>The number of residents who are obese is 8.2%.</p>		
<p>\$378,535 GROSS RENT</p> <p>The median gross rent is \$378,535.</p>		

At King Farm, residents enjoy a variety of amenities that promote a healthy and sustainable lifestyle. King Farm offers a variety of amenities that promote a healthy and sustainable lifestyle.



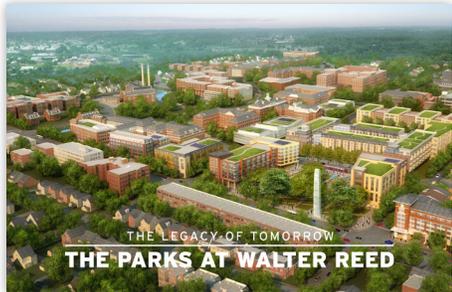
BOOK DESIGN | FIRM PUBLICATION

Publication - Coordinate with Firm Ownership, Publisher, and Editors
Design and Layout and Oversee Production
Selected Spreads



BOOK DESIGN | THE PARKS AT WALTER REED

Award Submission Brochure - Design and Layout, Coordinate with Content Writers, and Ran Production and Delivery



FACT SHEET

PROJECT CHARACTERISTICS

- 1. Project Name: Parks at Walter Reed
- 2. Location: Washington, DC
- 3. Client: Walter Reed Army Institute of Health
- 4. Architect: Stacy Block Designs
- 5. Construction Start: 2013
- 6. Construction End: 2015
- 7. Total Area: 1,000,000 sq ft
- 8. Units: 1,000
- 9. Parking: 1,000
- 10. Amenities: Retail, Office, Residential, Community Center, etc.

UNIQUELY EXCELLENT

THE PARKS AT WALTER REED HAS SET A NEW STANDARD FOR URBAN TOWN CENTER DEVELOPMENT IN WASHINGTON, DC. THE PROJECT'S SUCCESS IS A RESULT OF THE TEAM'S COMMITMENT TO EXCELLENCE, INNOVATION, AND COLLABORATION.

PROJECT DESCRIPTION

OUR NATION'S HISTORY OF MILITARY SERVICE IS A SOURCE OF PRIDE AND INSPIRATION. THE PARKS AT WALTER REED IS A MODERN TOWN CENTER THAT HONORS THIS HISTORY WHILE PROVIDING A HIGH-QUALITY LIVING AND WORKING ENVIRONMENT FOR THE FUTURE.

BRIBAC DECOMMISSIONING AND PREVIOUS PLANS

THE PARKS AT WALTER REED IS A MODERN TOWN CENTER THAT HONORS THE HISTORY OF THE WALTER REED MILITARY HOSPITAL WHILE PROVIDING A HIGH-QUALITY LIVING AND WORKING ENVIRONMENT FOR THE FUTURE.

HISTORY

TRANSFORMATION FROM THE HOSPITAL TO URBAN TOWN CENTER

1918: Walter Reed Army Institute of Health established.

1945: Hospital expanded and modernized.

1967: Hospital closed and site abandoned.

PROPOSED: Modern town center development.

PLAN

THE PLAN FOR THE DEVELOPMENT OF THE PARKS AT WALTER REED IS A RESULT OF A COMPREHENSIVE PROCESS OF CONSULTATION AND COLLABORATION WITH THE COMMUNITY AND LOCAL GOVERNMENT. THE PLAN IS A VISION FOR A MODERN TOWN CENTER THAT HONORS THE HISTORY OF THE WALTER REED MILITARY HOSPITAL WHILE PROVIDING A HIGH-QUALITY LIVING AND WORKING ENVIRONMENT FOR THE FUTURE.

OPEN SPACE

THE OPEN SPACE PLAN FOR THE PARKS AT WALTER REED IS A RESULT OF A COMPREHENSIVE PROCESS OF CONSULTATION AND COLLABORATION WITH THE COMMUNITY AND LOCAL GOVERNMENT. THE PLAN IS A VISION FOR A MODERN TOWN CENTER THAT HONORS THE HISTORY OF THE WALTER REED MILITARY HOSPITAL WHILE PROVIDING A HIGH-QUALITY LIVING AND WORKING ENVIRONMENT FOR THE FUTURE.

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RESPONSE TO CHARTER PRINCIPLES

THE PARKS AT WALTER REED IS A MODERN TOWN CENTER THAT HONORS THE HISTORY OF THE WALTER REED MILITARY HOSPITAL WHILE PROVIDING A HIGH-QUALITY LIVING AND WORKING ENVIRONMENT FOR THE FUTURE. THE PROJECT IS A RESPONSE TO THE CHARTER PRINCIPLES OF WASHINGTON, DC, WHICH EMphasize the importance of history, culture, and community in urban development.

Principle 1: The development of the Parks at Walter Reed is a response to the Charter Principle of "Preservation and reuse of historic buildings, structures, and sites." The project has preserved and reused historic buildings, structures, and sites, including the Walter Reed Military Hospital, which is a National Historic Landmark.

Principle 2: The development of the Parks at Walter Reed is a response to the Charter Principle of "Promotion of a diverse and vibrant urban environment." The project has promoted a diverse and vibrant urban environment by providing a mix of housing, office, and retail space, and by creating a pedestrian-friendly environment with walkways, parks, and public spaces.

Principle 3: The development of the Parks at Walter Reed is a response to the Charter Principle of "Promotion of a sense of place and community." The project has promoted a sense of place and community by honoring the history of the Walter Reed Military Hospital and by creating a unique and vibrant urban environment.

Principle 4: The development of the Parks at Walter Reed is a response to the Charter Principle of "Promotion of a high-quality living and working environment." The project has promoted a high-quality living and working environment by providing modern housing, office, and retail space, and by creating a pedestrian-friendly environment with walkways, parks, and public spaces.

LESSONS LEARNED

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- 1. The importance of community consultation and collaboration.
- 2. The importance of honoring history and culture.
- 3. The importance of creating a diverse and vibrant urban environment.
- 4. The importance of promoting a sense of place and community.
- 5. The importance of promoting a high-quality living and working environment.

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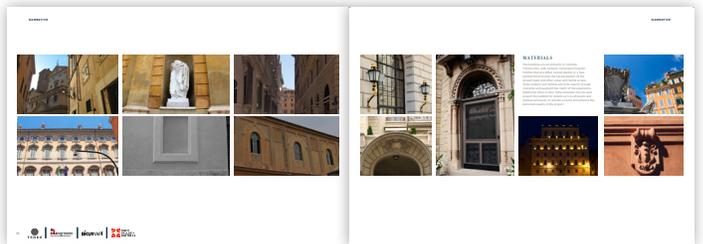
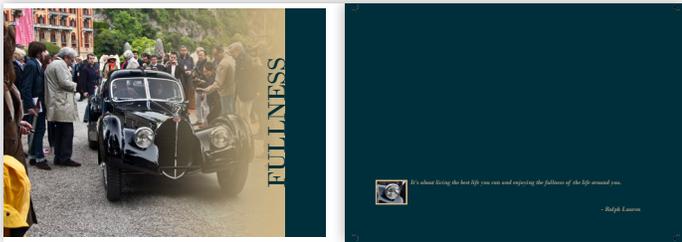
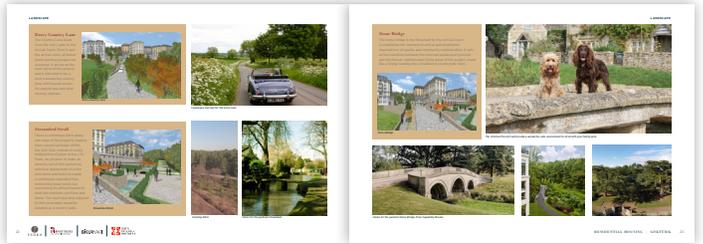
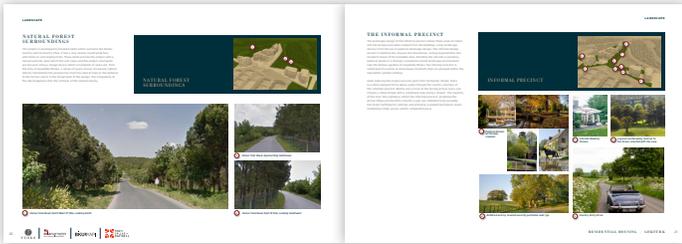
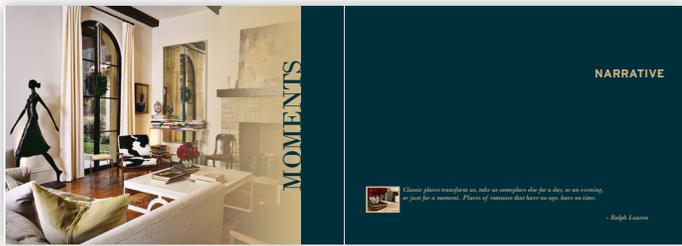
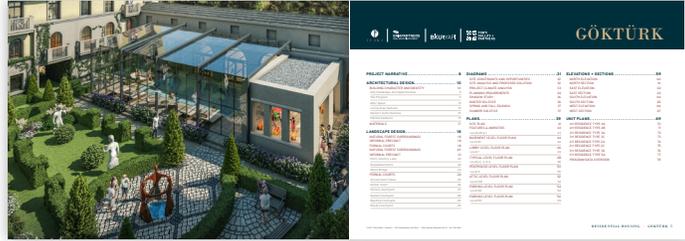
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- 5. The importance of promoting a high-quality living and working environment.

BOOK DESIGN | DEVELOPER PROPOSAL SUBMISSION

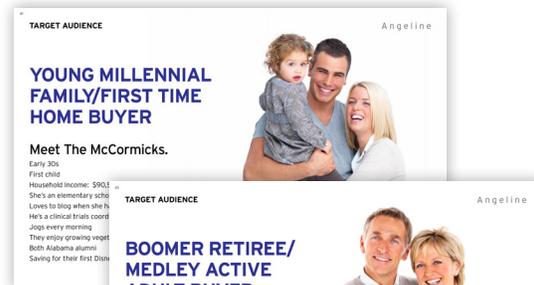
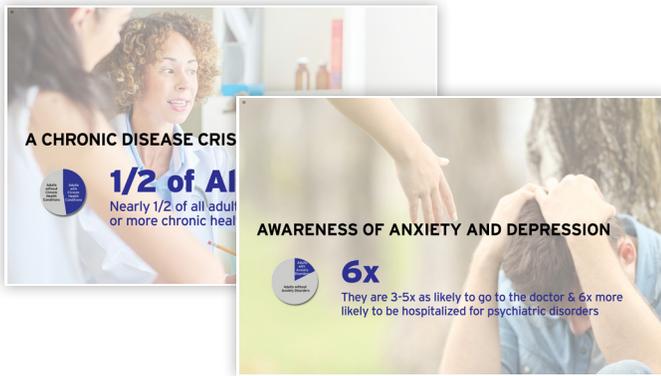
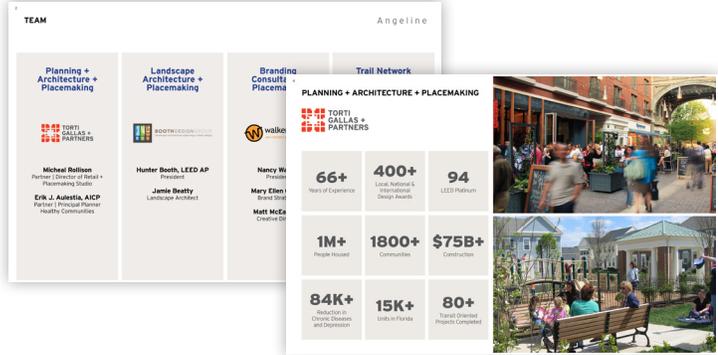
Proposal Brochure - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery

Selected Pages



BOOK DESIGN | DEVELOPER PROPOSAL SUBMISSION

Proposal Book and Presentation - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery
Selected Pages



PACKAGE DESIGN | DI BRUNO BROS.

Store Branded Packaging
Coordinate with Client, Design and Layout, and Oversee Production and Delivery



PACKAGE DESIGN | DI BRUNO BROS.

Store Branded Packaging
Coordinate with Client, Design and Layout, and Oversee Production and Delivery



PACKAGE DESIGN | DI BRUNO BROS.

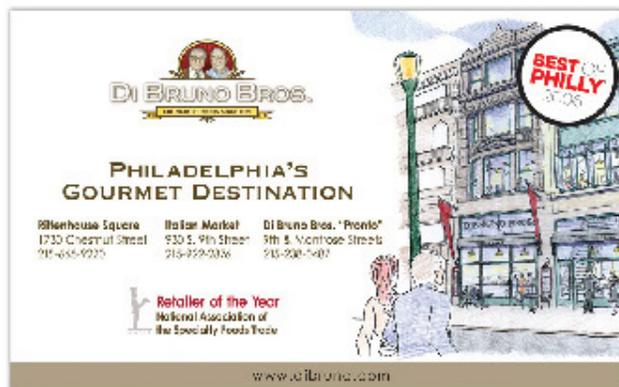
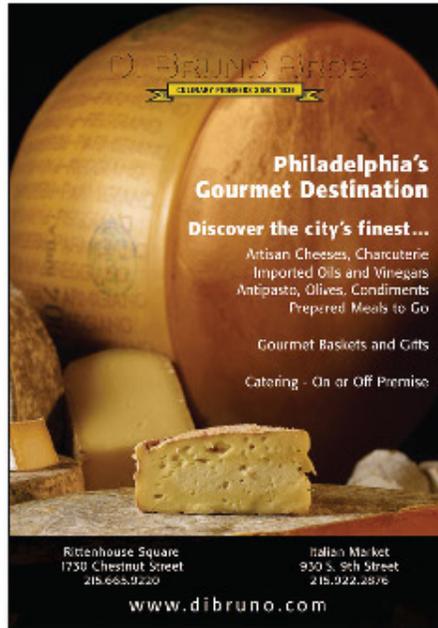
Store Branded Packaging
Coordinate with Client, Design and Layout, and Oversee Production and Delivery



MARKETING DESIGN | DI BRUNO BROS.

Advertisements

Coordinate with Client, Design and Layout, and Oversee Production and Placement



MARKETING DESIGN | DI BRUNO BROS.

Custom Catering Packet
Coordinate with Client, Design and Layout, and Oversee Production and Delivery



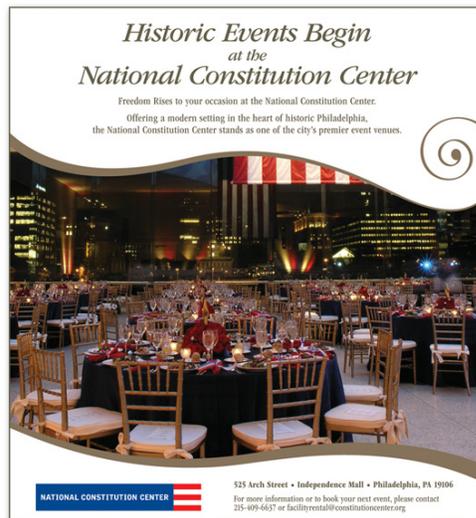
PACKAGE DESIGN | RCA (THOMSON CONSUMER ELECTRONICS)

Branded Clamshell Universal Remote Packaging
Design and Layout and Oversee Production and Delivery
Coordinate with Print and 3D Packaging Vendors



EVENT IDENTITY | NATIONAL CONSTITUTION CENTER

Advertisement and Event Program Book - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery



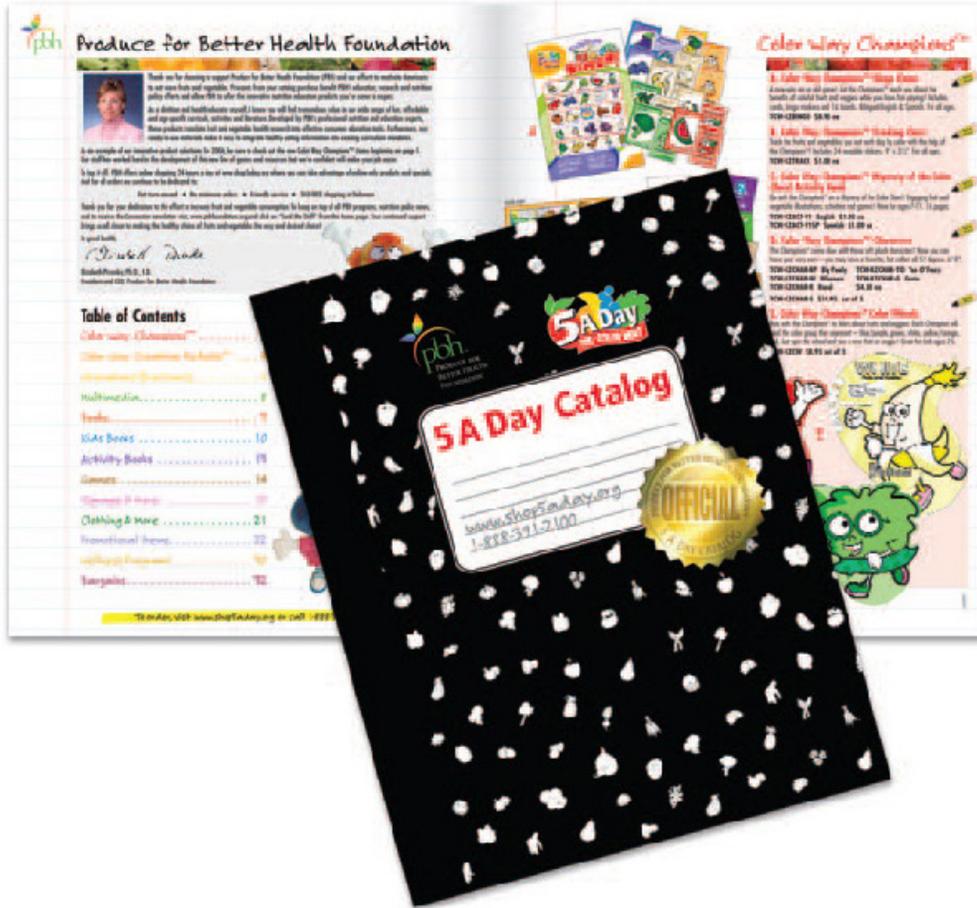
EVENT IDENTITY | NATIONAL CONSTITUTION CENTER

Invitation and Banners - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery



BOOK DESIGN | 5 A DAY CATALOG

Catalog - Design and Layout, Art Direct Photo shoot, Coordinate with Content Writers, and Oversee Production and Delivery
Selected Spread



MARKETING DESIGN | McCLAFFERTY PRINTERS

Brochure - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery



VEHICLE CAR WRAP | SUBARU OF AMERICA

Affiliate Partner Car Wrap
Design and Layout, Coordinate with Production, and Oversee Production and Delivery



VEHICLE CAR WRAP | SUBARU OF AMERICA

Affiliate Partner Car Wrap
Design and Layout, Coordinate with Production, and Oversee Production and Delivery



VEHICLE CAR WRAP | SUBARU OF AMERICA

Affiliate Partner Car Wrap
Design and Layout, Coordinate with Production, and Oversee Production and Delivery



VEHICLE CAR WRAP | SUBARU OF AMERICA

Affiliate Partner Car Wrap
Design and Layout, Coordinate with Production, and Oversee Production and Delivery



VEHICLE CAR WRAP | SUBARU OF AMERICA

Affiliate Partner Car Wrap
Design and Layout, Coordinate with Production, and Oversee Production and Delivery

