





**BOOK DESIGN | LUXURY RESORT**

Branding, Design and Layout, Coordinate with Developer Client and Content Creators.

Selected Pages



**INNOVATIVE  
DESIGNS  
THAT OFFER  
UNSURPASSED  
AMENITIES  
SERVICES**



**HOTEL AND  
SERVICED  
APARTMENT  
FEATURES AND  
AMENITIES**

- BRANDED HOTEL OPERATOR
- DELUXE ROOMS AND LUXURIOUS SERVICED APARTMENTS
- ROOFTOP BAR AND RESTAURANT WITH VIEWS OF THE SEA OF MARMARA
- LUXURY SPA AND FITNESS CENTER
- NIGHTCLUB AND HIGH END SHOPS
- BANQUET ROOM FOR MEETINGS AND CELEBRATIONS



**AMAZING  
LUXURY SERVICES  
AND WORLD  
CLASS AMENITIES**

**A 24/7  
LIVE · WORK ·  
LEARN · PLAY · PRAY  
COMMUNITY**

A SECURE, GATED COMMUNITY | NATURAL MATERIALS | CLASSICAL PROPORTIONS | LUSH LANDSCAPES | RESTFUL WATER FEATURES | SPACIOUS TERRACES | WELCOMING LOBBIES | CONVENIENT UNDERGROUND PARKING | 24/7 CONCIERGE SERVICES | HOTEL AND SERVICED APARTMENTS | FITNESS AND SPA FACILITIES | MODERN KITCHENS | PIZZAS AND BARBERS | CULTURAL EVENTS AND SOCIALIZING IN HISTORIC SURROUNDINGS | ACCESS TO MARMARAY TRAIN OR TRAIN LINE



**RESIDENTIAL  
FEATURES AND  
AMENITIES**

- FLOW-THROUGH FLOOR PLANS WITH PANORAMIC VIEWS OF THE SEA
- ELEGANT ENTRY DOORS LEADING TO SPACIOUS FOYERS
- FLOOR TO CEILING WINDOWS AND GLASS DOORS TO TERRACES
- HIGH-EFFICIENCY CENTRAL AIR CONDITIONING AND HEATING SYSTEMS
- CUSTOM CABINETS WITH A SELECTION OF FINISHES
- LATEST IN "SMART BUILDING" TECHNOLOGY FEATURING WIRELESS TOUCH SCREEN CONTROL PAD LINKING RESIDENTS TO AMENITIES

Branding, Design and Layout, Coordinate with Developer Client and Content Creators.

Selected Pages



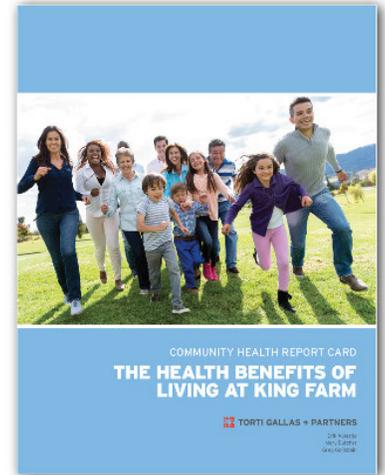
THE RESIDENCES AT  
BALMIÇCI BOĞAZIÇI VIEW  
FASHION PROMENADE

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Marketing Material - Brochure - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery

Selected Pages



### NEWS FLASH

#### Social Cohesion and Mental Health

...of the healthiest communities...  
...social cohesion...  
...mental health...

### KING FARM

#### Environmental Health

...to create a healthy and safe...  
...environment...  
...at King Farm...

### KING FARM

#### Food and Nutrition

...to provide a healthy...  
...diet...  
...at King Farm...

### NEWS FLASH

#### Active Living

...to encourage...  
...active living...  
...at King Farm...

Consider it surprising that a nation of 330 million people, nearly 80 million of whom are aged 65 and over, is not doing enough to address the health and well-being of its aging population. In fact, the U.S. is doing less than most other developed nations to support the health and well-being of its aging population.

...to support...  
...active living...  
...at King Farm...

<p><b>7.2%</b> Increase</p> <p><b>HYPERTENSION</b> The number of people with hypertension has increased 7.2% since 2010.</p>	<p><b>29%</b> Increase</p> <p><b>HOSPITAL ADMISSIONS</b> The number of hospital admissions has increased 29% since 2010.</p>	<p><b>14%</b> Increase</p> <p><b>TRAFFIC RELATED ACCIDENTS</b> The number of traffic related accidents has increased 14% since 2010.</p>
<p><b>3%</b> Increase</p> <p><b>TYPE 2 DIABETES</b> The number of people with type 2 diabetes has increased 3% since 2010.</p>	<p><b>30%</b> Increase</p> <p><b>HOSPITAL ATTENDANCE</b> The number of hospital attendances has increased 30% since 2010.</p>	
<p><b>8.2%</b> Increase</p> <p><b>OBESITY</b> The number of people who are obese has increased 8.2% since 2010.</p>		

**\$378,535**  
Increase

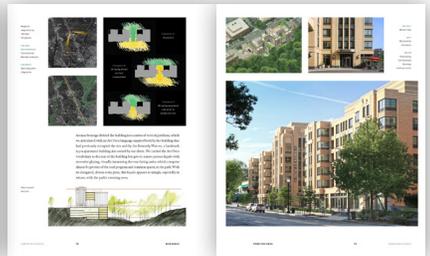
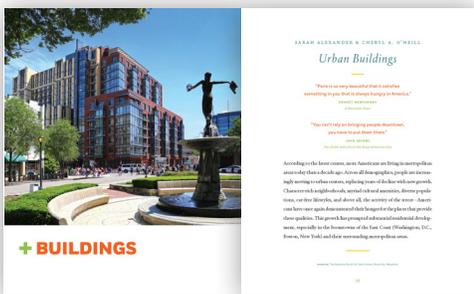
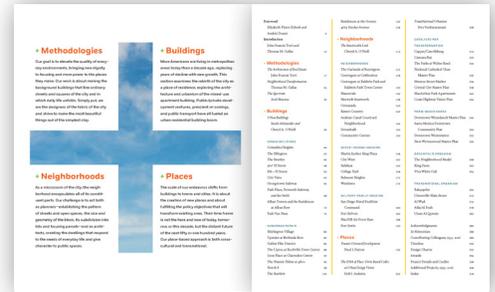
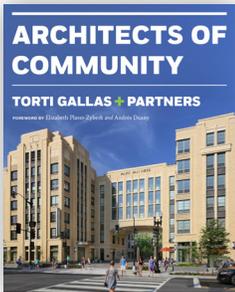
**CRIME**  
The number of crimes has increased \$378,535 since 2010.

# BLOCK CREATIVE SOLUTIONS

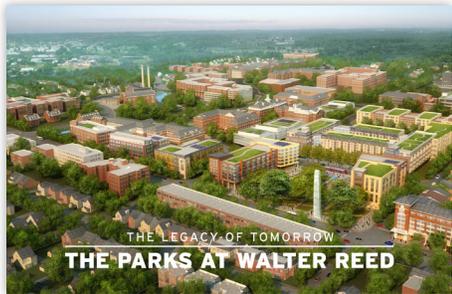
## BOOK DESIGN | FIRM PUBLICATION

Publication - Coordinate with Firm Ownership, Publisher, and Editors  
Design and Layout and Oversee Production

Selected Spreads



Award Submission Brochure - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery



### FACT SHEET

**PROJECT GOALS, OBJECTIVES, AND CHARACTER**

- Rebuild Walter Reed Hospital
- Preserve historic architecture
- Integrate modern amenities
- Enhance public spaces
- Improve connectivity
- Support economic development
- Enhance quality of life
- Preserve historic landmarks
- Integrate modern amenities
- Enhance public spaces
- Improve connectivity
- Support economic development
- Enhance quality of life

### UNIQUELY EXCELLENT

The Parks at Walter Reed is a unique development that combines the richness of historic architecture with modern amenities and new spaces, education, recreation, and public infrastructure with a focus on preserving and enhancing the historic character and sense of place.

### PROJECT DESCRIPTION

The Parks at Walter Reed is a multi-phase development that will transform the historic Walter Reed Hospital campus into a vibrant, walkable community. The project includes the reconstruction of historic buildings, the addition of new residential and commercial buildings, and the creation of public spaces and parks.

### AN IMPORTANT PIECE OF OUR NATION'S HISTORY

The Parks at Walter Reed is an important piece of our nation's history. The Walter Reed Hospital was a major center for medical research and education, and it played a key role in the development of modern medicine. The project will preserve this history while creating a new, vibrant community.

### WIBAC DECOMMISSIONING AND FINAL PLANS

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### THE PARKS AT WALTER REED LATER

The Parks at Walter Reed is a multi-phase development that will transform the historic Walter Reed Hospital campus into a vibrant, walkable community. The project includes the reconstruction of historic buildings, the addition of new residential and commercial buildings, and the creation of public spaces and parks.

### HISTORY TRANSFORMATION FROM THE HOSPITAL TO URBAN TOWN CENTER

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**1918** **1945** **1987** **PROPOSED**

### PLAN

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### PLAN

Historic and Proposed Character Areas, Views, Historic and Proposed Principal Axes.

### OPEN SPACE

Open Space, Arts Park, and other public spaces.

### PLAN

Historic and Proposed Character Areas, Views, Historic and Proposed Principal Axes.

### OPEN SPACE: ARTS PARK

Open Space, Arts Park, and other public spaces.

### DESIGN GUIDELINES

Historic and Proposed Axes Diagram, Historic, Principal, Secondary and Tertiary Buildings, Proposed Principal, Secondary, and Tertiary Buildings.

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### IMPLEMENTATION

The Parks at Walter Reed is a multi-phase development that will transform the historic Walter Reed Hospital campus into a vibrant, walkable community. The project includes the reconstruction of historic buildings, the addition of new residential and commercial buildings, and the creation of public spaces and parks.

### RESPONSE TO CHARTER PRINCIPLES

The Parks at Walter Reed is a multi-phase development that will transform the historic Walter Reed Hospital campus into a vibrant, walkable community. The project includes the reconstruction of historic buildings, the addition of new residential and commercial buildings, and the creation of public spaces and parks.

### LESSONS LEARNED

The Parks at Walter Reed is a multi-phase development that will transform the historic Walter Reed Hospital campus into a vibrant, walkable community. The project includes the reconstruction of historic buildings, the addition of new residential and commercial buildings, and the creation of public spaces and parks.

