

# BLOCK CREATIVE SOLUTIONS

We transform ideas into impactful visuals, helping businesses communicate their value with clarity and confidence. From concept to execution, we craft compelling design experiences that spark connection, inspire action, and support measurable growth.



## BRAND IDENTITY & DESIGN

- Logo development + brand guidelines
- Stationery, templates, and branded collateral
- Brand and website audit

## MARKETING & GRAPHIC DESIGN

- Brochures, pitch decks, and newsletters
- Social media + digital assets
- Promotional materials

## PROPOSAL & RFP/RFO SUPPORT

- Strategy + positioning
- Proposal coordination + graphic layout
- Interview and corporate presentations

## BUSINESS DEVELOPMENT SUPPORT

- Client engagement + relationship-building
- Market positioning and messaging
- Content creation for BD outreach

## ENVIRONMENTAL & EVENT GRAPHICS

- Event + trade show branded materials
- Branded workplace signage
- Experiential graphics

## VISUAL STORYTELLING

- Infographics + data visualization
- Presentation design
- Case studies + project narratives

## CREATIVE CONSULTING

- Fractional creative leadership
- Brand audit + refinement
- Vendor coordination + production oversight

Architecture, Engineering & Construction (AEC)

Real Estate + Development | Technology | Events + Retail Spaces

Consumer Products and Services | Automotive | Pharmaceuticals

Block Creative Solutions is led by Stacy Block, a seasoned creative professional with over 25 years of experience in branding, marketing, and design. Stacy brings a unique, cross-disciplinary perspective to every project, shaped by varied experiences across different industries.

We believe that building relationships with our clients leads to stronger, more effective outcomes. By listening closely and understanding your goals, we craft visual strategies that help your brand stand out and your business move forward. Our approach is collaborative, goal-oriented, and always grounded in real-world results.

Clients rely on us for more than just great design. They trust our ability to integrate seamlessly into teams, anticipate needs, and deliver high-quality work on time and on budget, with care and consistency. We use AI tools thoughtfully to streamline workflows and boost efficiency, without ever losing the creative integrity or human connection at the heart of every project.

SMART | RESPONSIVE | RESOURCEFUL

*Block Creative Solutions is the partner you call when you need design and business development support that builds relationships, strengthens your brand, and wins work.*

# LET'S WORK TOGETHER