

BLOCK CREATIVE SOLUTIONS

We transform ideas into impactful visuals, helping businesses communicate their value with clarity and confidence. From concept to execution, we craft compelling design experiences that spark connection, inspire action, and support measurable growth.



BRAND IDENTITY & DESIGN

- Logo development + brand guidelines
- Stationery, templates, and branded collateral
- Brand and website audit

MARKETING & GRAPHIC DESIGN

- Brochures, pitch decks, and newsletters
- Social media + digital assets
- Promotional materials

PROPOSAL & RFP/RFQ SUPPORT

- Strategy + positioning
- Proposal coordination + graphic layout
- Interview and corporate presentations

BUSINESS DEVELOPMENT SUPPORT

- Client engagement + relationship-building
- Market positioning and messaging
- Content creation for BD outreach

ENVIRONMENTAL & EVENT GRAPHICS

- Event + trade show branded materials
- Branded workplace signage
- Experiential graphics

VISUAL STORYTELLING

- Infographics + data visualization
- Presentation design
- Case studies + project narratives

CREATIVE CONSULTING

- Fractional creative leadership
- Brand audit + refinement
- Vendor coordination + production oversight

Architecture, Engineering & Construction (AEC)

Real Estate + Development | Technology | Events + Retail Spaces

Consumer Products and Services | Automotive | Pharmaceuticals

Block Creative Solutions is led by Stacy Block, a seasoned creative professional with over 25 years of experience in branding, marketing, and design. Stacy brings a unique, cross-disciplinary perspective to every project, shaped by varied experiences across different industries.

We believe that building relationships with our clients leads to stronger, more effective outcomes. By listening closely and understanding your goals, we craft visual strategies that help your brand stand out and your business move forward. Our approach is collaborative, goal-oriented, and always grounded in real-world results.

Clients rely on us for more than just great design. They trust our ability to integrate seamlessly into teams, anticipate needs, and deliver high-quality work on time and on budget, with care and consistency. We use AI tools thoughtfully to streamline workflows and boost efficiency, without ever losing the creative integrity or human connection at the heart of every project.

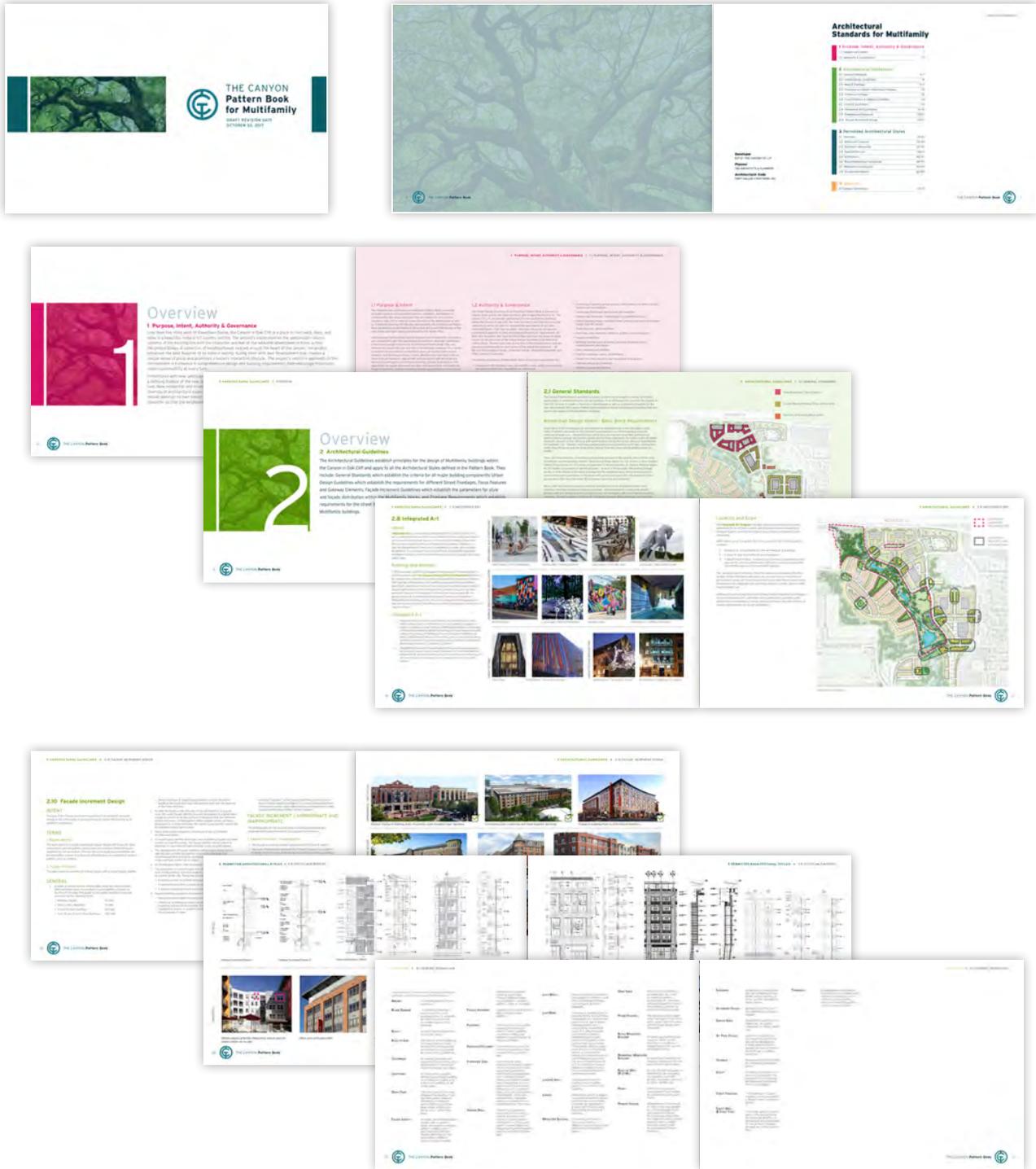
SMART | RESPONSIVE | RESOURCEFUL

Block Creative Solutions is the partner you call when you need design and business development support that builds relationships, strengthens your brand, and wins work.

LET'S WORK TOGETHER

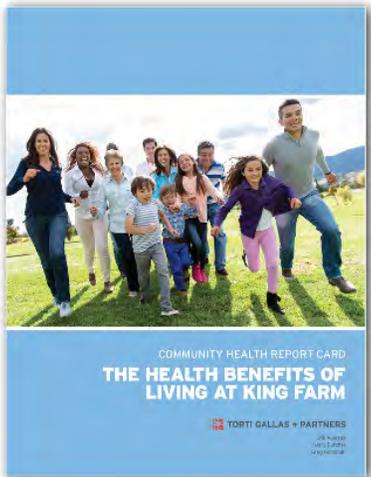
BOOK DESIGN | CANYON PATTERN BOOK

Client Material - Design, Coordinate with Content Writers, and Oversee Production and Delivery
Selected Pages



Marketing Material - Brochure - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery

Selected Pages



KING FARM Social Cohesion and Mental Health

KING FARM Environmental Health

KING FARM Food and Nutrition

KING FARM Active Living

7.2% HYPERTENSION
The number of residents with hypertension in 2020 is 7.2% lower than in 2019.

29% HOSPITAL ADmissions
The number of hospital admissions in 2020 is 29% lower than in 2019.

14% TRAFFIC RELATED ACCIDENTS
The number of traffic related accidents in 2020 is 14% lower than in 2019.

3% TYPE 2 DIABETES
The number of residents with type 2 diabetes in 2020 is 3% lower than in 2019.

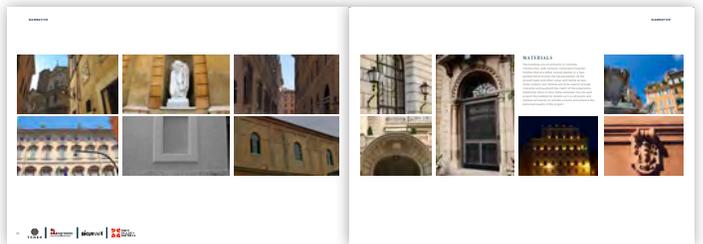
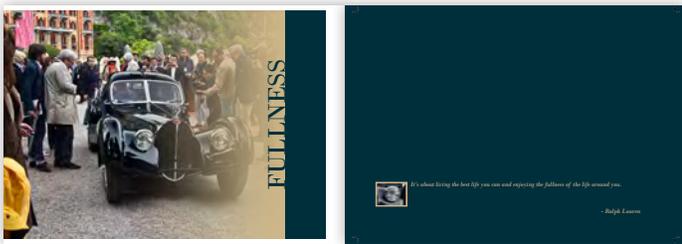
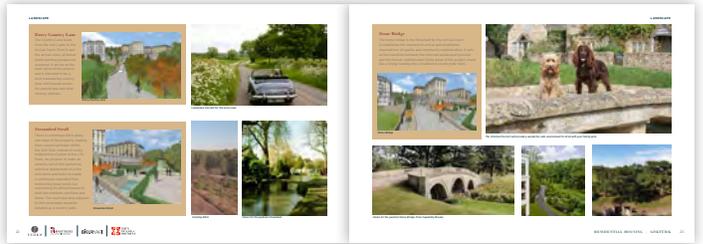
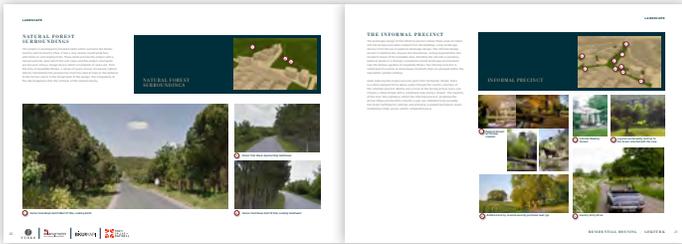
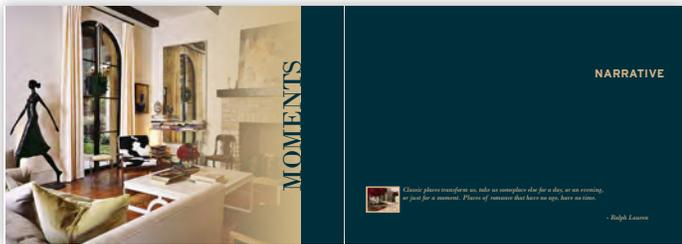
30% HOSPITAL ATTENDANCE
The number of hospital attendances in 2020 is 30% lower than in 2019.

8.2% CRIME
The number of crimes in 2020 is 8.2% lower than in 2019.

\$378,535 CRIME COST
The total cost of crimes in 2020 is \$378,535 lower than in 2019.

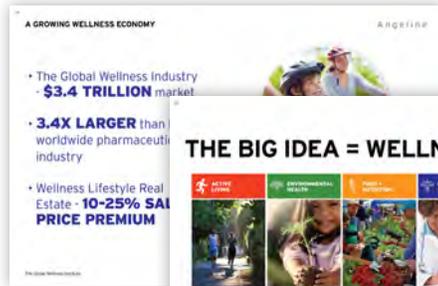
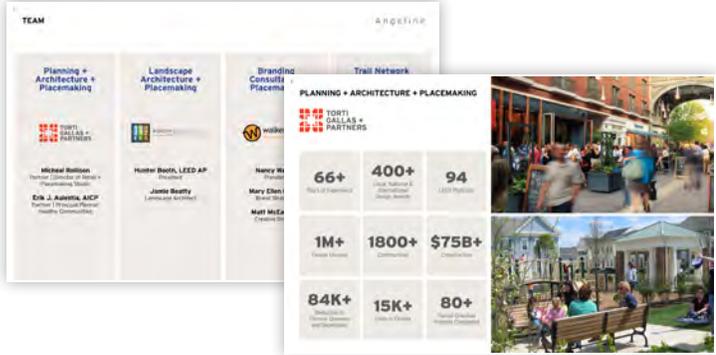
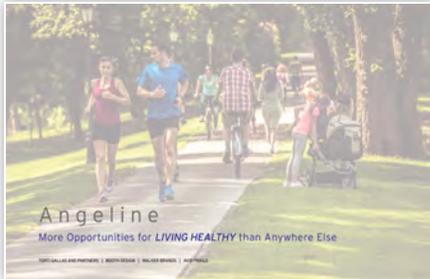
Proposal Brochure - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery

Selected Pages



Proposal Book and Presentation - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery

Selected Pages



EVENT IDENTITY | NATIONAL CONSTITUTION CENTER

Invitation and Banners - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery



BRAND IDENTITY | EVENTS

Event Logo Design and Branded Rollout
Design and Layout, Coordinate with Client, Prepare files for Delivery or Production



BRAND IDENTITY | LOGOS

Logo Design and Branded Rollout
Design and Layout, Coordinate with Client, Prepare files for Delivery or Production



BRAND IDENTITY | LOGOS

Development Logo Design and Branded Rollout
Design and Layout, Coordinate with Client, Prepare files for Delivery or Production

westlawn
gardens



Pantone 368C
C-65 M-0 Y-100 K-0



Pantone 4485C
C-0 M-32.5 Y-100 K-72

Font: Frutiger 55 Roman



Logo Design and Newsletter Layout
Design and Layout, Coordinate with Client, Prepare files for Delivery



Vol 1 Edition 1 • August 2011



WHY JOIN MDUS?

- 1 The Society is an affordable way to stay in touch with our community face to face. It only costs \$30 per year.**
- 2 Rack up those CMEs. Earn up to 12 SDMS CMEs per year.**
- 3 Networking. As a new clinical instructor to the Program, I am eager to pick your brains about optimizing the students' learning experience.**
- 4 Resume booster.**
- 5 You might just learn something new.**

Please join us as the long awaited resurrection of the Maryland Ultrasound Society presents its
Inaugural Meeting
Tuesday, September 13, 2011 UMBC Technology Center
1450 South Rolling Road Baltimore, MD 21227
<http://www.umbc.edu/hr/actn/coesac/coestcampus.html>
5:00 pm - 6:00 Registration
6:00 Dinner
Traci B. Fox, MS, RDMS, RVT, Thomas Jefferson University

Membership

Annual Membership: \$30 per year

- \$50 savings when compared to Non-Member per year
- Includes a minimum of 8/maximum of 12 SDMS CME credits
- Refreshments at each meeting

Student Membership: \$20 per year or \$10 per meeting

- Great networking opportunity
- Resume boosting opportunity

NON-MEMBERS: \$20 per meeting

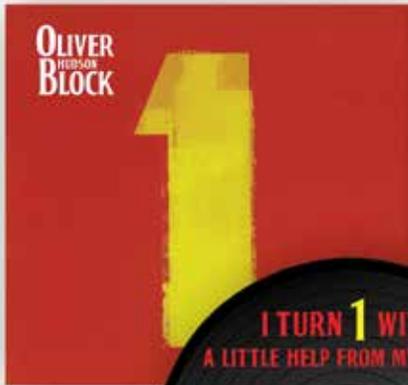
- Receive CME credit hours applicable to the meetings attended
- Refreshments at each meeting



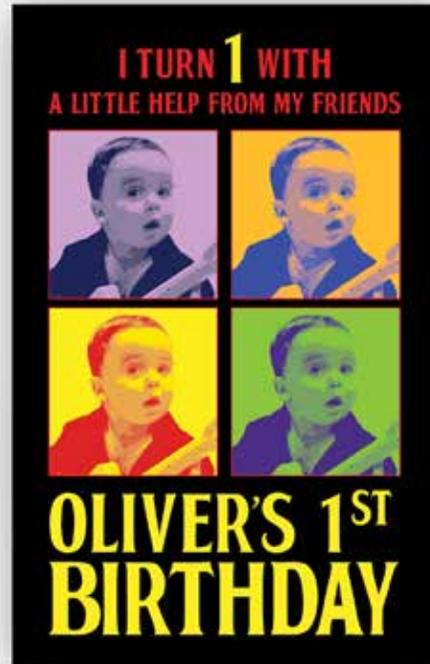
September Meeting Sponsored by:
TRISONICS, Inc.
Ultrasound Service and Sales
Specializing in multi-vendor ultrasound service. Providing quality assured systems, parts and transducers for up to 60% off OEM pricing.
877.876.6427 • www.TRISONICS.com

EVENT BRANDING | FIRST BIRTHDAY

Event Theme Design - Invitations, Event Poster
Design and Layout, Coordinate with Client, Prepare files for Delivery and Production



Printed
Event Invites

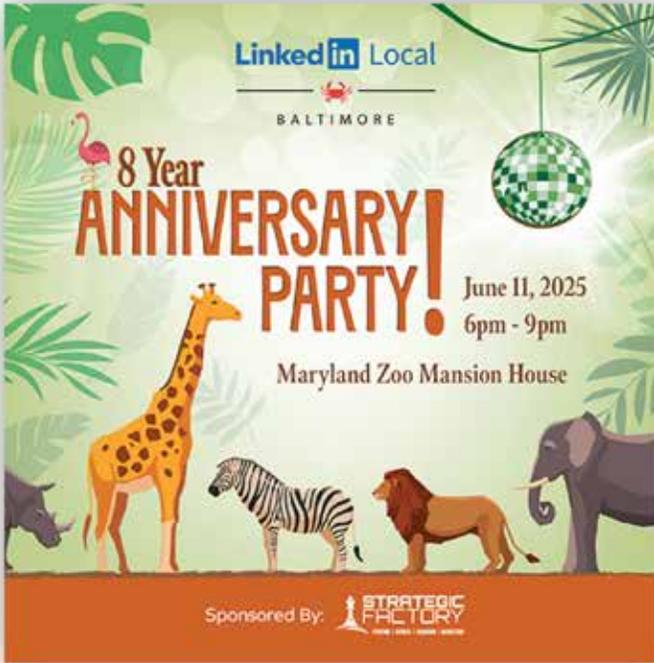


Event Poster



EVENT BRANDING | ANNIVERSARY PARTY

Event Theme Design - Digital Invitations, Social Media Graphics, Event Posters
Design and Layout, Coordinate with Client, Prepare files for Delivery and Production



Digital files: Invite



Digital files: Promos for Social Media



Event Posters



EVENT BRANDING | 40 OVER 40 GALA

Branding - Gala Event Logo Design, Event Poster, Digital Invite and Social Media Graphics, Program Book / Photography Showcase, Sponsorship Sale Sheets Design and Layout, Coordinate with Photographer, and prepare files for Production

Selected spreads



Event Logo



Event sign



Digital files:
Invite and Social Media



Sponsorship Sale Sheets



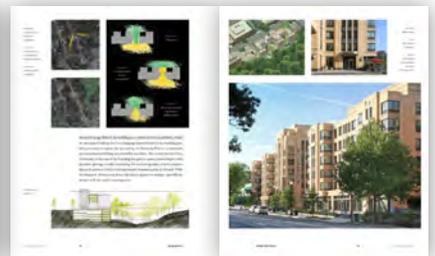
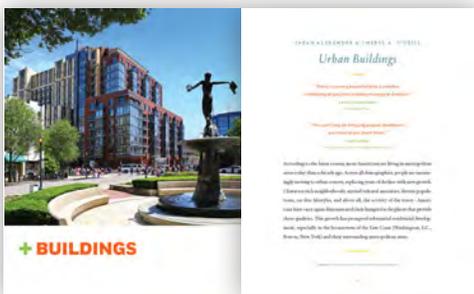
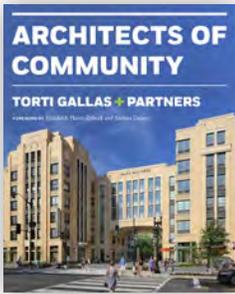
Event Photos



BOOK DESIGN | FIRM PUBLICATION

Publication - Coordinate with Firm Ownership, Publisher, and Editors
Design and Layout and Oversee Production

Selected Spreads



BOOK DESIGN | THE PARKS AT WALTER REED

Award Submission Brochure - Design and Layout, Coordinate with Content Writers, and Oversee Production and Delivery

